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## **ÁegisLiving Launches Preferred Provider Program for Vendors** *Friends of Áegis Offers Reciprocal Value-Added Services*

REDMOND, Wash. – Jan. 9, 2006 – ÁegisLiving, a family-owned senior living company, today announced the launch of its Friends of Áegis Preferred Provider program for vendors.

Taking its lead from industry giants like Costco and Nordstrom, ÁegisLiving is implementing a new vendor-relationship program that will provide true reciprocal value to both parties.

ÁegisLiving will offer its Friends of Áegis Preferred Providers preferential access to all Áegis owned and managed communities. Staff and employees of Friends of Áegis will receive a 5 percent base rate discount at any of the ÁegisLiving senior housing communities.

In addition, preferred vendors will have the opportunity to cooperate with Áegis in co-marketing and endorsement activities. ÁegisLiving currently has nearly 40 communities in five states, and with the continued growth of the company, these vendors will have a loyal customer base that continues to expand as new Áegis properties are opened.

“I want our vendors to understand our business almost as well as we do,” said Jerry Meyer, COO of ÁegisLiving. “That way they can consider the pricing component while effectively evaluating value-added services they can provide to our company. Certainly, we need our vendors to be priced attractively, and many vendors have services – some of which we do not know about much less utilize – that can improve our operations.”

The Friends of Áegis Preferred Provider program also opens the door for additional business relationships. Possible partnering opportunities include leveraging food service relationships to assist with menu development and staff training; free financial services and house mortgages searches; pharmacy consulting services with seminars for employees/residents; carpet discounts, dealer recommendations and access to preferred installers networks.

The Friends of Áegis list covers a variety of products and services, and includes the following organizations:

DT Marshall  
Williams and Associates  
Bratrud Middleton Insurance  
Arthur J. Gallagher & Co.  
St. Paul Travelers  
Swett & Crawford  
Belleville Pharmacy  
Dispenser Beverages  
Eco Sound Medical Services  
Creekside Pharmacy  
Enhanced Benefits Group  
Gallaher Group  
Myers Restaurant Supply  
Otis Elevator Company  
Mercury Pharmacy Services  
Direct Supply  
Cairncross & Hempelmann, PS  
Protect/Lifeline  
Mohawk Carpet  
SYSCO Food Service

Washington Trust Bank  
Healthcare Purchasing Services, Inc. (HPSI)  
U.S. HealthWorks  
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### **About AegisLiving**

AegisLiving is a national leader in independent and assisted living with a premier Alzheimer's and dementia care program. AegisLiving operates 40 communities in Washington, California, Nevada, Colorado and Kansas, with more than \$120 million in revenue under management.

AegisLiving provides a diverse group of community options to meet all seniors' needs. **Aegis Senior Living** offers independent, active seniors a distinctive, resort-style community that features luxurious amenities and a wide variety of floor plans. **Aegis Assisted Living** communities are newly constructed and specially designed for seniors who need a little help with assisted-living services or for those who need dementia care. **Aegis Senior Inns** are more casual, remodeled neighborhood communities that offer lower-cost options for seniors who need assisted-living services, or for those who need dementia care.

More information about AegisLiving is available at <http://www.aegisliving.com/>.